

**Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412



September 2018

**Newsletter of the
Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412
www.appletonnorthsidebusiness.com
AppletonNorthsideBusinessAssoc@gmail.com

**Appleton Northside
Business Association
Officers:**

President
Lisa Verhagen
East Wisconsin Savings Bank

Past President
Troy Leonard
Cornerstone Financial

Treasurer
Matt Rehbein
City of Appleton

Executive Secretary
Carol Killian
*BSI Commercial Design,
Build, Furnish*

Secretary
Karen Dietzen
*Fox Communities Credit
Union*

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Dawn Ebert
Simple Simon Bakery

Jim Smith
WE Smith Realty

Trey Neher
*Truymen-Haase-Zahn
Insurance (THZ)*

Brett Hildebrandt
Stellar Blue Technologies

Sarah Coenen
Epiphany Law, LLC

Hello Everyone!
I sure hope the summer is treating you all very well! We sure have a short time to get all of our summer fun in, when we live in Wisconsin. Hard to believe it is almost over.

In May we had our Annual Meeting, with Regina Kramer as our host speaker. This event was sponsored by Fox Communities Credit Union. We did have a nice attendance of about 60 people. We are always looking to make sure that we have topics that interest you the Business Owners, so please feel free to contact us with any and all types of things you would like more information on. The following awards were handed out: **Image Award:** Harmony Pizza; **Community Service Award:** Appleton Trophy. At this meeting we also named our new Board of Directors line up. See the listing to the left.

Although there will not be a Bazaar After Dark Event this year on Wisconsin Avenue, there will be a mural going on Grand Meridian's Building (please watch for more info)! We also wanted to open up and entertain any suggestions of holding something else!! PLEASE bring any ideas forward!

Another fantastic event is our Third Thursday Networking happy hour, if you are not hosting one, we would love to have you! Here are some ideas:

Hosting a Happy Hour at your establishment

- * If you are known for great spirits and food, you can show off your talents
- * Whether this event is at a neighborhood pub or a local bagel shop, this is a great time to raise awareness for your business

Showcasing your business right in your own store

- * Get out some great products to showcase
- * Have video/printouts of products your company creates

Team up with a neighboring ANBA business and put on a joint event

- * Ask your neighbor to team up and create a joint event-maybe you feel your store front/business is too small to host a connection, but your neighbors isn't you can team up and utilize your product and theirs to pull off a great showcase

Watch for our Governmental Meeting on October 2nd, 2018 at Grand Meridian, the invites will be sent soon! Please enjoy the rest of your summer and don't forget to visit a Small Business every chance you get!

Lisa M Verhagen, ANBA Board President
Member Service Officer at East Wisconsin Savings Bank

Making a Connection, Making a Difference

*Membership
Application*

Please mail to:

**Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412

Name of Business _____ Date _____

Name of Contact Person _____

Street Address _____ Zip _____

Mailing Address _____ Zip _____

Phone _____ Extension _____ Fax _____

Email Address _____ Website _____

Type of Business (Please give a brief description) _____

\$50 enclosed or apply online at:
www.appletonnorthsidebusiness.com

**The Appleton Northside
Business Association offers its
members the opportunity to
improve their businesses through:**

- educational meetings
- governmental affairs
- beautification projects
- member directories
- social events
- newsletters
- forums
- marketing articles
- redevelopment projects

Please join us for the
Appleton Northside
Business Association

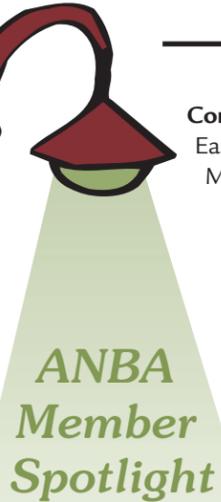
**GOVERNMENT
MEETING
October 2nd
7:30-9:00 A.M.**

Guest Speakers include:
Appleton Mayor Tim Hanna
Outagamie County Executive
Thomas Nelson
Grand Chute Town Chairman
Dave Schowalter

Making a Connection, Making a Difference

ADI with ANBA partnership golf outing a success!

Thanks to all the ANBA businesses that participated. The weather was terrific and so was the food!



Lisa M Verhagen



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Company & Position/Title:
East Wisconsin Savings Bank
Member Services Officer-Kaukauna Branch

Date Started with Company:
August 2004

Tell us about your Company:

Mission of East Wisconsin Savings Bank: Since 1887, East Wisconsin Savings Bank has remained committed to our original mission statement. "To afford our Members a safe and profitable investment of their savings and aid them in acquiring homesteads and other property."

What do you like most about your job:

I absolutely love HELPING our Members achieve the mission above! I have been so fortunate to have met so many OUTSTANDING people. I enjoy watching them have FUN at their Bank! It is also rewarding to be able to help someone with anything t h e y

need! Being a Member Services Officer, means I can assist them with ALL their banking needs. Whether that is a deposit account or loan product!

Family:

My husband, Ben and I have been married for almost 13 years! And of course who could forget the peanuts that make our world wonderful! My daughter Samantha will be a senior in college, and our little fireball Peyton is 8 years old, yuppers, a big gap!! Sure keeps us on our toes!

Why did you join ANBA:

I was so excited to join the board for ANBA, I was looking forward to getting to know the business owners on the Northside of Appleton! At the time I was the Manager of our Appleton Branch and it was fantastic to be able to learn more about the community around us! I have recently relocated to our Corporate Office in Kaukauna, but wouldn't trade this group for anything! I really enjoy promoting and helping our small business community!



Meet Your Northside Business Members



At Fox Communities Credit Union, we not only exist to provide financial services; we have a responsibility to help improve lives. We believe in the credit union philosophy of "people helping people," and we are dedicated to supporting our communities and the organizations serving them.

Recently, we were awarded by the S&P Global Market Intelligence's annual ranking, number one top performing credit union in the nation for 2017! We are very proud and couldn't have done it without the support of our dedicated staff and amazing members! From supporting local non-profits, to ensuring that families have fun, affordable events to attend, we strive to keep Northeastern Wisconsin the amazing place it is!

Along with our long history of being the title sponsor for events outside of Appleton like Kites over Lake Michigan and the Lakeshore Balloon Glow, Fox Communities Credit Union has been busy working on other extraordinary community events right here in Appleton!



Bike to the Beat, a family-friendly bike ride; has been going strong for three years now. We had more than 3200 riders this year. With the overwhelming number of participants, we've raised and given back over \$110,000 since its inception, to the communities we serve!

An exciting free service we are proud to offer the community is a new money-saving app called "Hot Diggity Dough". Tap into exclusive offers and discounts from a variety of local and national retailers and restaurants. Simply text "foxcu" to 920-214-0124 to download the app. Small businesses wishing to promote their business on the app for free, can simply go to www.hotdiggitydough.com/merchant to sign up today! We also have outstanding business services to offer, including business checking, savings and of course, those business loans you may need!

As you can see, we are more than just a financial. We are here to help your family experience new and exciting things in our community and make memories to last a lifetime. To learn more about how Fox Communities Credit Union can help you with both the financial and fun sides of life, please check out our website at www.foxcu.org.

Fox Communities Credit Union is over 80 years strong. Over the years, we have had various partnerships, and today we serve over 100,000 members in 12 counties with 22 branches in all of those communities.



We also put people over profits, by living the People Helping People credit union mantra. We are locally owned and managed and are committed to making significant contributions to the local areas we serve. We also have over 400 employees employed in our communities.

UPCOMING EVENTS

GOVERNMENT MEETING

October 2, 2018
7:30-9:00 A.M.
Grand Meridian
2621 N Oneida St

THIRD TUESDAY NETWORKING 5:00-7:00 P.M.

September 18, 2018
The 10th Frame
618 W Wisconsin Ave

October 16, 2018
Scuba's Pourhouse
1309 E Wisconsin Ave

November 20, 2018
Marks East Side
1405 E Wisconsin Ave

December 18, 2018
Primrose
5715 N Meade St