



**Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412



September 2014

**Newsletter of the
Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412
www.appletonnorthsidebusiness.com
AppletonNorthsideBusinessAssoc@gmail.com

**Appleton Northside
Business Association
Officers:**

President

Carol Killian
*Core Commercial Real
Estate*

Treasurer

Ed Swartz
Ace Hardware of Appleton

Executive Secretary

Lisa Verhagen
East Wisconsin Savings Bank

Secretary

Karen Dietzen
*Fox Communities Credit
Union*

Board of Directors

Dawn Ebert
Simple Simon Bakery

Chad Koch
Stellar Blue Technologies

Troy Leonard
Cornerstone Financial

Trey Neher
*Truymen-Haase-Zahn
Insurance (THZ)*

Matt Rehbein
City of Appleton

Jim Smith
WE Smith Realty

Matt Van Nuland
Epiphany Law

ANBA
Members
and Friends,

I hope you all have had a wonderful summer. Your ANBA board has been busy planning the Government Meeting, to be held on October 21st. This event is free to members and Guests are \$10. There will be a continental breakfast available. We are also working on adding flags on Richmond from College to Northland, just like we did several years ago for Wisconsin Ave. Please watch your emails for more information on both items.

Our happy hour is growing every month, if you haven't stopped in to meet your fellow members, you should give it a try. ANBA happy hours are known for being friendly, open and a great opportunity to network.

It seems like forever ago, but our 62nd Annual Meeting went great! We all enjoyed learning more about Cause Marketing and it was great to see The 10th Frame receive the Community Service award! A big thank you to Grand Meridian for hosting the event!

We will soon be booking the happy hours and Educational meetings for 2016, please let me know if you are interested in hosting a happy hour or have a topic to present for our educational meetings.

Thank you for being part of ANBA!

Sincerely,
Carol Killian, ANBA President
Core Commercial, Inc.

Making a Connection, Making a Difference

**Membership
Application**

Please mail to:

**Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412

Name of Business _____ Date _____

Name of Contact Person _____

Street Address _____ Zip _____

Mailing Address _____ Zip _____

Phone _____ Extension _____ Fax _____

Email Address _____ Website _____

Type of Business (Please give a brief description) _____

\$50 enclosed

The Appleton Northside Business Association offers its members the opportunity to improve their businesses through:

- educational meetings
- governmental affairs
- beautification projects
- member directories
- social events
- newsletters
- forums
- marketing articles
- redevelopment projects



**SMALL BUSINESS
SATURDAY**
NOVEMBER 28



Making a Connection, Making a Difference



ANBA Happy Hour
at Marks East Side

ANBA Happy Hour Networking

Join us from 5:00-7:00 p.m. to meet fellow ANBA members at our Happy Hour. Drink special offers and snacks available.

Thursday, October 15th • Scuba's Pourhouse
1309 E. Wisconsin Ave., Appleton, WI 54911

Thursday, November 12th • Marks East Side
1405 E. Wisconsin Ave., Appleton, WI 54911

**Fourth Quarter
Educational Meeting**
Wed., Nov. 11th, 2015 • 7:30-8:30 a.m.
American National Bank, Upper Conference Room
2200 North Richmond Street, Appleton

**Which Retirement Plan is Right
for Your Business**
presented by Patrick Minskey - Edward Jones

RSVP AppletonNorthsideBusinessAssoc@gmail.com

Tell us about your employment.

I am a Sales and Marketing Strategist for Stellar Blue Technologies. We are a full service digital marketing agency, specializing in award-winning web design and internet marketing. We perform everything from creating simple websites to complex websites with custom programming, e-commerce sites, responsive design sites and mobile apps. Our marketing services help you get found online and convert visitors to customers through various marketing strategies including search engine optimization, content planning, digital advertising and extensive, monthly website tracking analysis.

Who makes up your family?

I consider my family to be in the "growth" process. I am recently engaged and will be getting married in May of next year, and am the proud uncle and godfather to my sister's newborn baby girl. Besides my parents I also have a miniature Dachshund that I would also consider part of the

family. You could consider us a classic American family for how close knit we all are.

What are your hobbies?

I have a vast range of hobbies. First and foremost I love to hunt. When fall comes around I am addicted to duck hunting every chance I get, and when the lakes freeze over in the dead of winter you will find me on the lake ice fishing.

What is your favorite thing to do in Appleton?

My favorite thing to do in Appleton is visiting the downtown area for any of the festivals. From Oktoberfest, to music in Houdini Plaza on Thursday nights, there is always a concert or event to go to.

Why did you become involved in ANBA?

I became involved with the ANBA because it presented a great opportunity to network with local professionals in more of a laid back atmosphere. Since I have been involved, I have made some great connections and have been lucky enough to be voted onto the board. My goal is to help grow the organization and make it a sought after organization for others to join and be involved with.



ANBA
Member
Spotlight

Chad
Koch



P.O. Box 2412
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www.appletonnorthsidebusiness.com

Meet Your Northside Business Members

A-Action Steamway, LLC

(920) 830-0591 • www.a-actionsteamway.com

A-Action Steamway, LLC is a locally owned and operated business that has been serving the Fox Valley since 1994. Today, the same two owners are there, ensuring that their customers are satisfied, just like the day their doors opened.

A-Action Steamway provides water damage restoration, carpet cleaning, and janitorial services for businesses, insurance professionals, property management firms, and homeowners in Northeast Wisconsin. In addition, they also specialize in upholstery cleaning, post-construction cleanup, and tile and grout cleaning.

Whether you need a quote or have a question, you will talk directly with one of the owners of A-Action Steamway. When you receive a call or get a visit, it will be from one of the owners. They take pride in providing you with personal service that you deserve and can rely on.

In addition to being certified by the Institute of Inspection, Cleaning and Restoration Certification (IICRC), they also have received an "A" rating with the Better Business Bureau of Wisconsin. A-Action Steamway is fully insured and bonded.

The exclusive water-based cleaning solutions used for carpet cleaning are safe for people, pets, and the environment. This special carpet cleaning process uses less water, which allows your carpet to be dry in less time, getting you back to your daily life sooner.

And all carpet cleaning includes a satisfaction guarantee: If you're not thrilled with your clean carpet, A-Action Steamway will redo it. Contact A-Action Steamway for a free demo, so you can see the difference for yourself.

Volunteers Needed

On October 17th at 9:00 a.m. ANBA will be walking Richmond Street to identify pole numbers. This is necessary to move forward with the project to add flags to Richmond. Anyone willing to help please email: AppletonNorthsideBusinessAssoc@gmail.com

Annual Governmental Report Breakfast

Wednesday, October 21st, 2015

7:30 a.m. Arrival/Breakfast • 8:00-9:00 a.m. Program
Grand Meridian, 2621 N Oneida St., Appleton, WI 54911

Speakers:

Mayor Tim Hanna, City of Appleton
David Schowalter, Chairman Town of Grand Chute
Tom Nelson, Outagamie County Executive

Informative topics on issues and happenings in our local government that concerns our businesses. They will take questions you have concerning issues in the Northside of Appleton. Free continental breakfast for ANBA members; \$10 for non-members. Pay at the door.

UPCOMING EVENTS

GOVERNMENTAL REPORT BREAKFAST

October 21, 2015

Grand Meridian
2621 N. Oneida St., Appleton
7:30-9:00 a.m.

(see this page for more info)

SMALL BUSINESS SATURDAY

November 28, 2015

HAPPY HOUR NETWORKING

October 15, 2015

Scuba's Pourhouse
5:00-7:00 p.m.

November 12, 2015

Marks East Side
5:00-7:00 p.m.

QUARTERLY EDUCATIONAL MEETINGS

American National Bank
Upper Conference Room
2200 N. Richmond St., Appleton
7:30-8:30 a.m.

November 11th, 2015

Which Retirement Plan is
Right for Your Business
*presented by Patrick Minskey,
Edward Jones*

Do you have a speaker or topic
idea for an upcoming educational
meeting? Let us know at:
AppletonNorthsideBusinessAssoc@gmail.com