



appleton northside business association newsletter

Check out our new website at AppletonNorthsideBusiness.com

February 2008

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- Rik Klein *President*
Rick Klein CPA
- Ed Swartz *Treasurer*
Ace Hardware Appleton
- Dawn Ebert *Secretary*
Simple Simon Bakery

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Communities Credit Union
- Jeff Nooyen
Jeff Nooyen Photography
- Jim Smith
W.E.Smith Realty, Inc.

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Next Issue: New Member Spotlight, Image Awards

Appleton Northside Business Association

P. O. Box 2412
Appleton, WI 54912
920-749-9800

www.appletonnorthsidebusiness.com

ANBA 55th Annual Meeting

The 55th Annual Meeting of the Appleton Northside Business Assn. will be held on Wednesday, March 26, 2008 at the Grand Meridian, 2621 North Oneida Street in Appleton.

The meeting will run from 7:30 AM to 9:00 AM. The cost is \$8.00 per ANBA member, and \$12.00 per non-member. Breakfast will be served including scrambled eggs, hash browns, bacon, ham, muffins, juice and coffee.



We are honored to have as our Guest Speaker this year U.S. Representative Steve Kagen. He will be discussing his Healthcare Proposal and giving us a Washington Update.

The Image Awards will also be presented at this meeting. Plan on being in attendance. This is a great opportunity to meet your fellow Northside Business members.

Meet your business neighbors. Get information on a topic of interest to you. The March Business Meeting runs from 7:30 AM to 8:30 AM on March 6, 2008. and will be held at the American National Bank, 2nd Floor, 2200 North Richmond Street, Appleton. We'll meet with Sheriff Brad Gehring to share what's on his mind. There will be opportunities to introduce yourself and your business also. For further questions contact Rik Klein at 730-5602 or rik@new.rr.com

Wisconsin Avenue Holiday Extravaganza

The week of December 10th through the 15th, 14 of our members took part in the Holiday Extravaganza. By visiting the businesses and getting a punch card stamped, customers were able to qualify for a prize package worth over \$1,000. The winners of the prize package were Lee and Carol Planert, Appleton Northside residents. This promotion included radio, print and distributed advertising, arranged by EC Marketing. Plans are being made to meet later this year to plan for the 2008 promotion.



March Business Networking Meeting



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**“...hard at work
to improve our
organization...”**

PRESIDENT’S MESSAGE *by Rik Klein*

I received this letter and would like to share it with our members. Rik

Dear Rik and Appleton Northside Business Association,

I was having a bad day today until I received a letter that told me I was chosen for the Appleton Northside Business Association Scholarship. What an exciting letter to receive word that people want to help me and my situation. I am so appreciative of the funds and they will be used for books and tuition for next semester. I will work even harder knowing that your association is behind me and believes that I am something to invest their money into. I hope to repay you someday for your generosity, possibly give you Human Resource Management wisdom that I received thanks to my education that you have helped me receive. Thanks again. *Holly Berg*



Holly Berg receiving scholarship award from President Rik Klein

Upcoming Events
Thursday, March 6, 2008 Business Networking Meeting-Brad Gehring, Outagamie County sheriff to share what’s on his mind.

Wednesday, March 26, 2008 ANBA Annual Meeting-U.S. Rep. Steve Kagen, guest speaker, Grand Meridian, 2621 N. Oneida St.
7:30 AM to 9:00 AM

Thursday, May 8, 2008 Business Networking Meeting-Meet your Alderman
Thursday, July 10, 2008 Business Networking Meeting-How biking is good for North Side businesses.
Thursday, September 11, 2008 Business Networking Meeting-East Wisconsin Avenue road construction update.

All Business Networking Meetings will be held at American National Bank, 2nd Floor, 2200 N. Richmond St from 7:30 to 8:30 AM